



Towards Building a
Sustainable Trade Community

29 SEPT
03 OCT

10:00am to 9:00pm

Bridex Centre
Hall 1 & Hall 2

Jerudong
Bandar Seri Begawan
Brunei Darussalam

A Gateway to Asian Market

Date : 29th September 2021 - 3rd October 2021

Time : 10:00am - 9:00pm

Organized & Managed by : Cityneon Brunei

Venue : Bridex Centre, Hall 1 and Hall 2



WE ARE HERE FOR YOU

- Joint venture deals
- Develop network distributors
- Explore new opportunities
- Create brand awareness
- Exposure to new market
- Launch and demonstrate new products

COMPREHENSIVE RANGE OF PRODUCTS & SERVICES



Food & Beverages



Halal Products



Pharmaceutical & Health Supplements (Halal)



Agriculture (Halal)



Internet Products



Digital Media



Medical Tourism



Hospitality



Business & Finance



Holiday business



Transportation & Logistics



Aquaculture (Halal)



Cosmetics (Halal)



Biotechnology



Eco Tourism



Cultral Tourism

BRUNEI IS IN THE HEART OF SOUTHEAST ASIA

3 HOURS FLIGHT TO WHOLE REGION

16 FLIGHT SERVICE TO MAJOR CITIES

15 CONNECTED PORTS REGIONALLY

13 SHIPPING SERVICE LINES FROM MUARA PORT

A FRIENDLY NATION

BRUNEI IS A MEMBER OF ASEAN, WTO & APEC, AND HAS MULTIPLE TRADE AGREEMENTS IN THESE BODIES AND BEYOND.

STRONG & COMMITTED GOVERNMENT SUPPORT

THE BRUNEI GOVERNMENT IS COMMITTED TO FIND WAYS TO IMPROVE THE BUSINESS ENVIRONMENT THROUGH INTRODUCTION OF NEW PROCESSES, REGULATIONS AND SYSTEM CHANGES.

No. 1
MOST IMPROVED
COUNTRY IN THE WORLD

WORLD BANK'S
DOING BUSINESS
2017 REPORT 2
YEARS IN A ROW

International Visitors

- Malaysia Indonesia Thailand Philippines
- Singapore China Japan South Korea
- Hong Kong Taiwan

VISITORS PROFILE

- Trading Companies
- Brands & manufacturers trying to expand in Asia
- Import & Export Organizations
- Distributors

"The best platform to expand your business, having business matching sessions, we can meet potential buyers, distributors or suppliers to market our product."

Mohamad Faizal Bin Mohamad Zin
(MARA Perak State Office, Malaysia)



"The quality of networking is great . Very impressed with the relatable products/services connection with both foreign and local firms. The chance to meet foreign delegates was good and in the future, it would be good to return with more clients and do more for the guests as well as the exhibition. More awareness of the exhibition would be nice though."

Josie Abdullah (Austrade)



"So far, so good. The advertising and crowd for the exhibitor (Pusat Ehsan) is good. More exhibitors on the first day would be better but for now, the exhibition serves as a good platform for the students at Pusat Ehsan to be exposed and to mingle with the public. Exhibitions like these also serves as a good publicity platform for Pusat Ehsan, thank you."

Zasman Zaini (Pusat Ehsan, Brunei)



CONDUCTIVE BUSINESS ENVIRONMENT

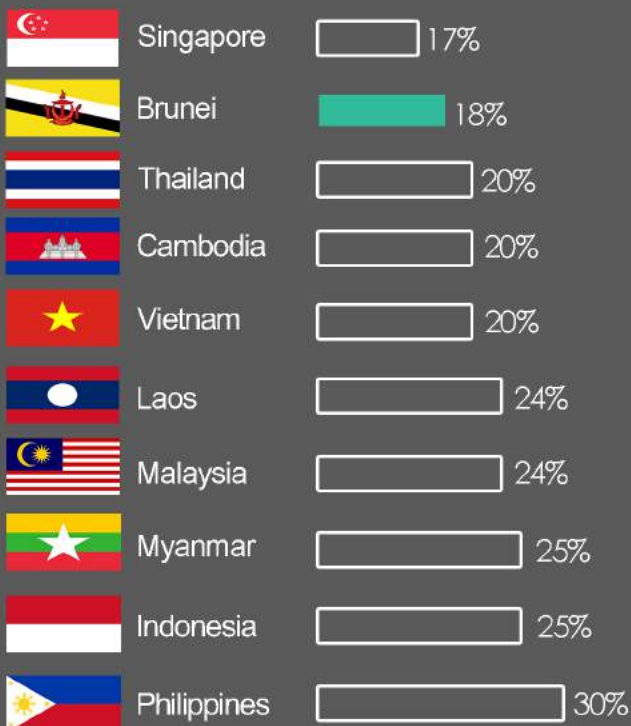
Brunei has the 2nd lowest corporate tax rate in south-east Asia and the economy has maintained its position as number 4 in a ranking of the "ease of doing business in the ASEAN region".

0% PERSONAL INCOME TAX
PAYROLL TAX
GOODS AND SERVICES TAX
CAPITAL GAIN TAX

18.5% CORPORATE TAX
NO.2 LOWEST IN
SOUTHEAST ASIA

100% FOREIGN OWNERSHIP

Corporate Tax Rates 2017



Ease of Doing Business 2019

| No. Economy | World Ranking (190 Economies) |
|----------------------|-------------------------------|
| 1. Singapore | 2 (2) |
| 2. Malaysia | 24 (23) |
| 3. Thailand | 26 (46) |
| 4. Brunei Darussalam | 55 (72) |
| 5. Vietnam | 68 (82) |
| 6. Indonesia | 72 (91) |
| 7. Philippines | 113 (99) |
| 8. Cambodia | 135 (131) |
| 9. Laos | 141(139) |
| 10. Myanmar | 171(170) |

INVESTMENT OPPORTUNITIES

HALAL FOOD INDUSTRY

Gelatin

Dairy Products

Transshipment & Processing Hub

Palm Oil

Confectionaries Industry

Canning & Repackaging

Cocoa Beans

Detergent & Soap

Refrigerated Container

Chemical Waste Management

Warehouse Management

Packaging & Bottling

Gelatin

Detergent & Soap

Accredited Testing, Laboratories & Sterilisation Services

HALAL PHARMACEUTICAL INDUSTRY

TECHNOLOGY & CREATIVE INDUSTRY

National & Regional Data Centre

Business Network in Aviation

Flight School

Hospitality School

Multimedia Content Creation

Biodiversity R&D

Ship Maintenance & Repair

Container Maintenance & Repair

Supply Chain Management

Warehousing

Halal Meat Transshipment & Processing Hub

LOGISTICS INDUSTRY

AGRICULTURE

Livestock Industry

Aquafood Industry

Agrifood Industry

Export

Target & Trajectory

INVEST IN BRUNEI DARUSSALAM



POLITICALLY STABLE

ATTRACTIVE TAX INCENTIVES

STRONG GOVERNMENT SUPPORT

GREAT ACCESS TO ASEAN'S GROWING MARKET

WE ARE A FRIENDLY, DEPENDABLE PARTNER

ASIA EXPO is not only a platform to showcase or promote your products and services, it also lets you join our stage of network session, knowledge sharing from successful entrepreneurs.

Expose more at ASIA EXPO

Trade Zone

Open discussion concept within the exhibition hall. Call us quickly to book your slot to avoid disappointment.



Let's
Grab Coffee



Country
focus



Product
spotlight



Panel
session

Conferences Find out market highlights and trends.



Promotion Networks



Programme supports

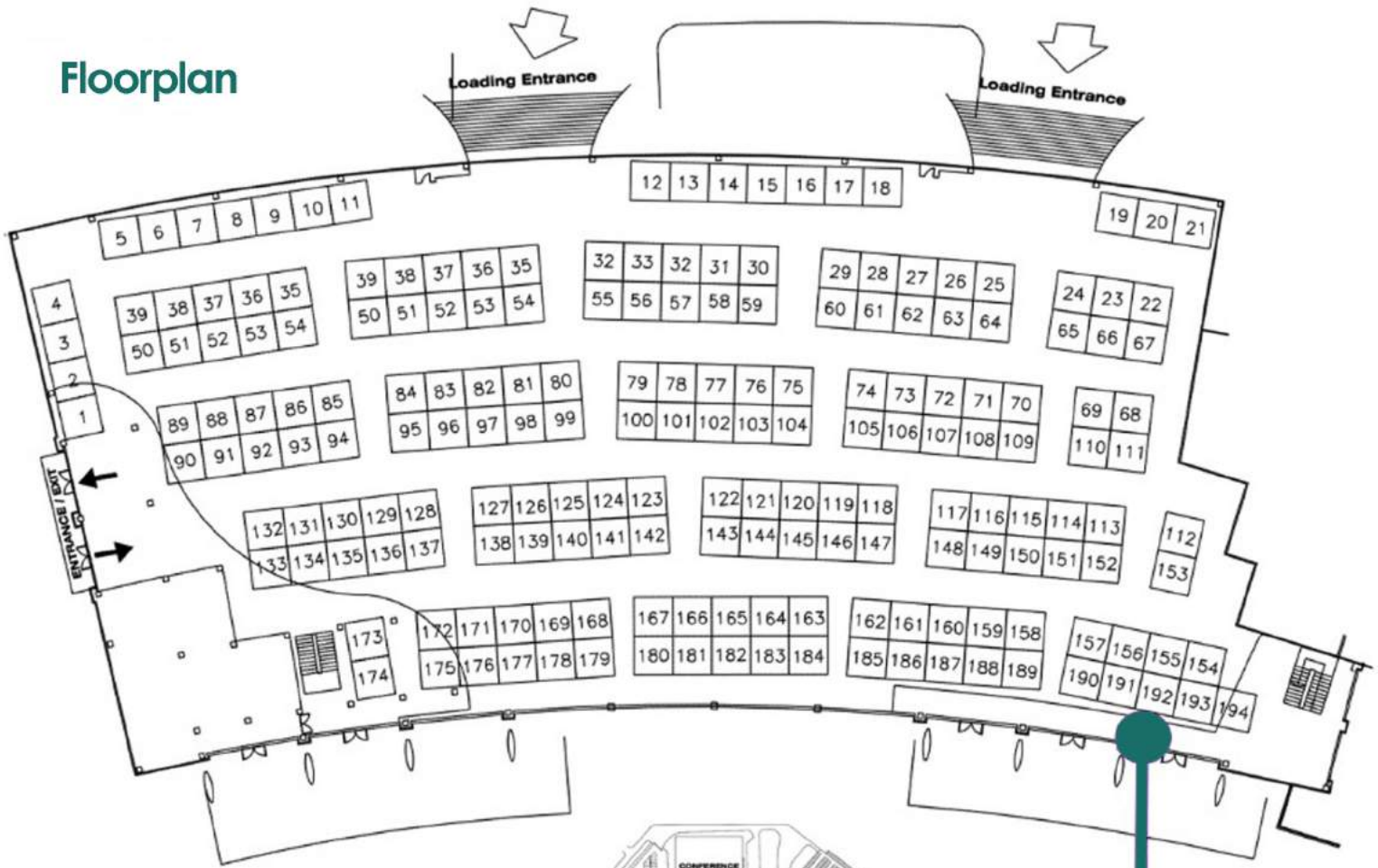
- Trade Zone
- Conferences
- ASIA EXPO Appreciation Night

Product Supports

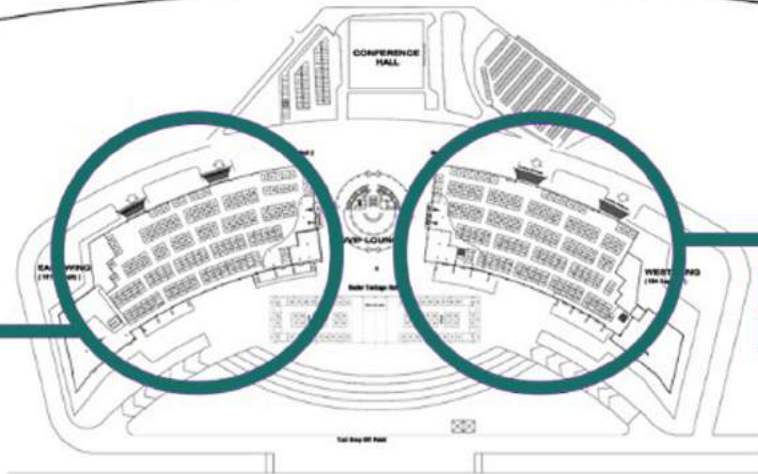
- Event Show Bags
- Registration Desk
- Lanyard



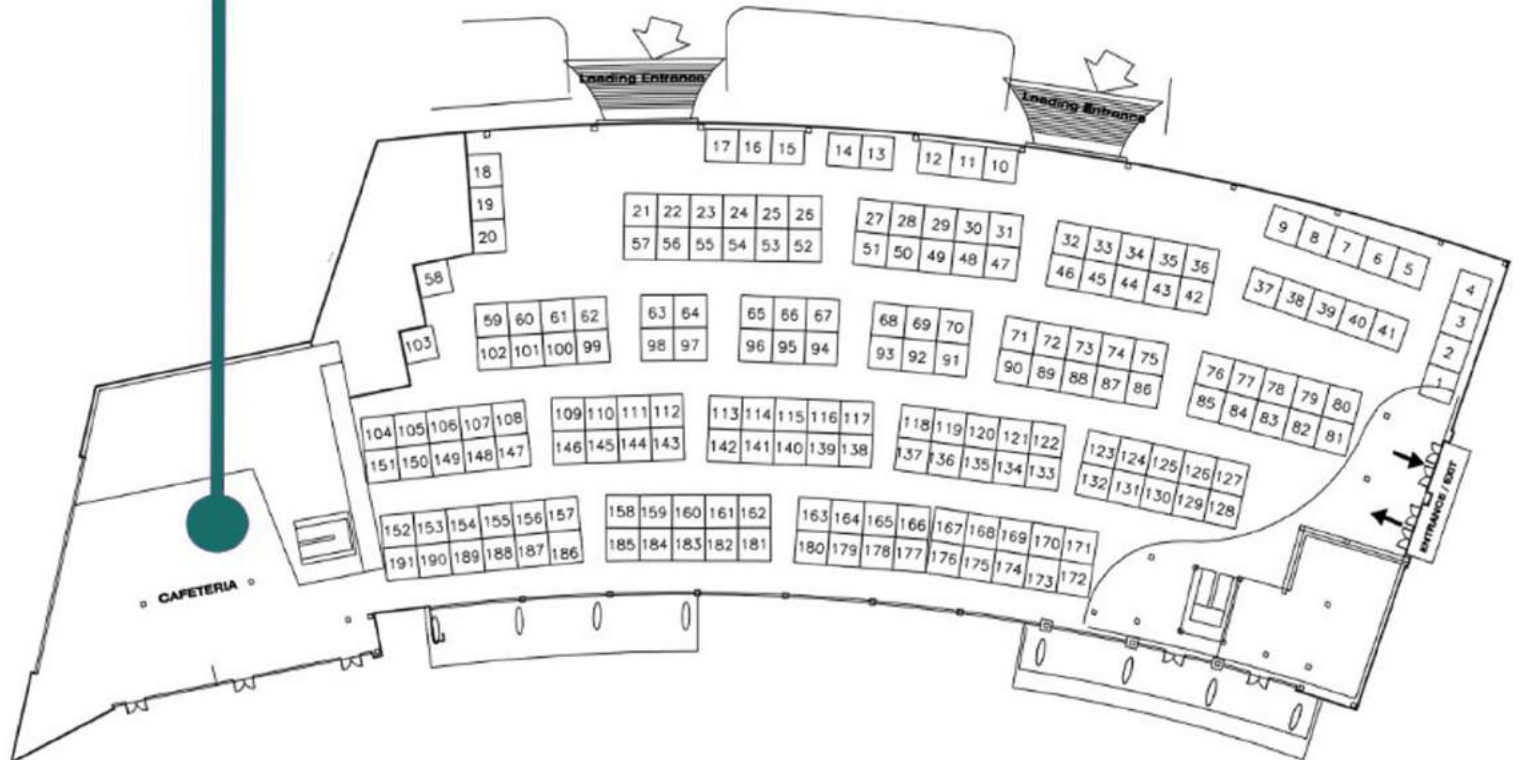
Floorplan



Hall 2 International Hall



Hall 1 Brunei Hall



Registration Form



September 29 - October 03, 2021

BRIDEX HALL 1-2 JERUDONG BRUNEI DARUSSALAM

To register, please return this form together with the total required payment by 30 May 2021 to Cityneon Displays & Construction Sdn Bhd,
Lot 42 Beribi Light Industrial estate Phase II, Jalan Gadong BE1118 Bandar Seri Begawan Brunei Darussalam
Tel: 673-2431204-2455365 / Fax: 2431205 / email: event@cityneon.com.bn

EXHIBITOR INFORMATION

Person in Charge: _____ Position: _____

Company: _____

Address: _____

Tel: _____ Fax: _____ Hp: _____ email: _____

Signature: _____ Date: _____

MAIN CONTACT PERSON

1. Name: Mr./Mrs./Ms. _____

2. Position: _____ Email: _____

3. Direct Line: Country code: _____ Area code: _____ Mobile/Phone no. _____

EXHIBITION STAND OPTION

| | | |
|--------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------|
| Option 1 Corner Booth B\$ 2300 per booth | Shell Scheme : 9 sq.mtr. (3mx3m Booth) | Total Cost: B\$ |
| | Booth No. : Total No. of Booth : White panel, 1 x Information desk, 2 x Folding chair, 1 x 13amp Power Point, 1 x Dustbin, 2 x Flourescent light x Fascia name | |

| | | |
|--------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------|
| Option 2 Center Booth B\$ 2000 per booth | Shell Scheme : 9 sq.mtr. (3mx3m Booth) | Total Cost: B\$ |
| | Booth No. : Total No. of Booth : White panel, 1 x Information desk, 2 x Folding chair, 1 x 13amp Power Point, 1 x Dustbin, 2 x Flourescent light x Fascia name | |

| | | |
|-------------------------------------------------------|----------------------|-----------------|
| Option 3 Raw Space B\$ 200 sq.mtr | Minimum 36sq. mtr. : | Total Cost: B\$ |
| | Booth No. : | |
| | Total No. of Booth : | |

BILLING DATA

Company Name: _____

Contact Person: _____

Mailing Address: _____

Direct line: _____ Fax: _____

Payment to be made by Cheque or Bank Transfer as follows:

Account Name: Cityneon Displays & Construction Sdn Bhd
Account Number: 0100-100-120-100
Switch Code: SCBLNBXXXX
Bank Address: Standard Chartered Bank, 51-55 Jalan Sultan,
Bandar Seri Begawan, Brunei Darussalam

PAYMENT VIA BANK TELEGRAPH TRANSFER (T.T)

Note: All local and overseas charges at B\$ 55.00 borne by Remitter

We confirm our participation as exhibitor for the (ASIA EXPO 2021) and agree to comply with (ASIA EXPO 2021) regulation and instruction on this form and all conditions mandated by the exhibitor site provided by ASIA EXPO 2021.

Signature

Date

Company Stamp

Contact

Cityneon Displays & Construction SDN BHD
Lot 42, Beribi Light Industrial Estate, Phase II
Jalan Gadong BE1118, Brunei Darussalam
P.O. Box 548 Gadong post Office
B E 3978 Brunei Darussalam

TEL: 673 2431204, 2455365/6
FAX: 673 2431205
EMAIL: event@cityneon.com.bn

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Organized & Managed By:



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<http://www.facebook.com/asiaexpo2021>